

# Midland County Broadband Initiative

## WHO is involved?



MIDLAND  
BUSINESS  
ALLIANCE



The Midland County Broadband Committee is comprised of community leaders from various sectors with a common mission of enhancing and expanding broadband **access, adoption** and **use** throughout the county for the benefit of local residents and businesses. To that end, the Committee has partnered with Connected Nation Michigan and their “Connected Community” program to assess the present state of broadband in Midland County and establish a broadband planning process and action plan to address current and future broadband needs.

## WHAT is being done?

To perform an assessment of Midland County’s current broadband environment, the Committee will be conducting surveys of local residents, businesses and other organizations across the county. Responses to these surveys will help us better understand the existing resources and capabilities we now have to support the access, adoption and use of broadband technology in our homes and businesses. After a structured evaluation of this assessment, we’ll then develop appropriate action plans and projects to improve our broadband environment most effectively.

## WHEN will this take place?

Our Community Broadband Assessment and related surveys will be launched in late October and continue through the end of 2020. Results from this survey work will be shared with the Committee at that time, followed by additional work to develop a county-wide Action Plan to address identified areas of need.

## HOW can you help?

Your participation in taking the appropriate broadband survey and overall support of our efforts are very important in developing an accurate assessment of broadband availability and related needs in Midland County. To take the survey as a resident, a business owner or a designated representative of another community organization, please go to: <https://www.myconnectedcommunity.org/midland-county/> and select the appropriate option.

Please share this information with your neighbors, peers and others and encourage them to take our survey!